

BLACK FRIDAY

BLACK PACK® BUCK\$

GET UP TO
\$100 BACK



Rebate claims must be submitted online at promotions.vistaoutdoor.com by January 10, 2024.

Buy a minimum of two (2) qualifying boxes of Federal® 1,100-round Black Pack®* rimfire ammunition and get \$20 back (\$10/box).

*Qualifying Federal Black Pack ammunition is limited to manufacturer part number 36BF1100, 36-grain lead hollow point, 1,100-round box. Federal Black Pack case pack is 4 boxes, 4,400 rounds. Rebate of \$10/box or \$40/case.

Minimum purchase of two (2), 1,100-round boxes required. Maximum rebate \$100 (10 boxes) per person or household.

Valid for purchases made 11/19/2023 through 12/26/2023. DEADLINE ONLINE SUBMISSION 01/10/2024.

MUST BE 21 YEARS OR OLDER TO PARTICIPATE.

EXCLUSIONS APPLY. SEE PAGE 2 FOR TERMS AND CONDITIONS.

Submit online at PROMOTIONS.VISTAOUTDOOR.COM

- Submitting online is fast and easy. Follow our simple step-by-step instructions to fill out form and upload images.
- Submit on any Device: Submit on your computer, or on-the-go from your tablet or mobile device.



ONLINE SUBMISSION FORM INSTRUCTIONS

STEP 1

Gather the following information before submitting your rebate:

- Original Receipt(s)
 - For INSTORE purchases: Original cash register receipt/sales invoice is required. Copies will not be accepted.
 - For ONLINE purchases: Order confirmation email AND packing slip/product shipping label is required. Copies will not be accepted.
 - See **PROOF OF PURCHASE REQUIREMENTS** for additional details.
- Original UPC barcode(s) from product packaging.
 - See **PROOF OF PURCHASE REQUIREMENTS** for additional details.
- Product packaging



STEP 2

Take pictures of your original receipts, original UPC barcode(s), as well as front & side of product packaging.

STEP 3

GO TO PROMOTIONS.VISTAOUTDOOR.COM

STEP 4

Click on the "BLACK FRIDAY" icon under "Special Events".

STEP 5

Scroll to: "Click here to submit your redemption online"

STEP 6

Scroll thru and fill out rebate form in its entirety.

- Personal Information
- Purchase Information
- Upload your pictures of original receipt(s), original UPC barcode(s), as well as front & side of product packaging

STEP 7

Click SUBMIT

STEP 8

Check your email inbox (or junk email) for an email from Vista Outdoor Brands Promotion Center <no-reply@apfco.com> confirming receipt of your submission.

STEP 9

Watch your email for periodic updates on the status of your rebate. Allow approximately 10 to 12 weeks for USPS rebate delivery. Vista Outdoor, its subsidiaries or its agents are not responsible for USPS delivery time, lost or damaged mail. During high volume seasons, rebate delivery might take up to 20 weeks.



WHO QUALIFIES & WHO DOES NOT QUALIFY

- Rebates are valid only to end use consumers in all US states, District of Columbia, Puerto Rico and U.S. Virgin Islands & all Canadian provinces (paid in U.S. funds only). End use consumers must purchase a new eligible product during the promotion period from a participating Vista Outdoor authorized commercial retailer/dealer or from our branded online stores.
- **Due to Consumer Privacy, all rebates must be submitted by the individual end consumer** using valid consumer information. Submissions by anyone other than the consumer receiving the rebate are VOID and will not be honored, acknowledged or returned.
- **CONSUMER REBATE ONLY.** Submissions by **CLUBS, GROUPS, ORGANIZATIONS, DEALERS, WHOLESALERS** are VOID and will not be honored, acknowledged or returned.
- **Purchases made from private parties, clubs, groups,** wholesalers, distributors, Vista Outdoor discount programs, Vista Outdoor employee discount programs, retailer/dealer/wholesaler/distributor employee discount programs, fundraising banquets or similar events, are excluded, **are VOID** and will not be honored, acknowledged or returned.
- Purchases made under a Vista Outdoor-sponsored product subscription program are not eligible for rebates.
- **BULK PURCHASES on single receipt or split on multiple receipts are excluded, are VOID** and will not be honored, acknowledged or returned.
- Prohibited persons as defined by the Gun Control Act of 1968, 18 U.S.C. ch. 44 §§ 921 et seq., are ineligible.

PROOF OF PURCHASE REQUIREMENTS

- **In Store Purchase:** Submission must be accompanied by original cash register receipt/sales invoice. Receipt must include: purchase date, PRE-PRINTED authorized dealer/retailer store name, location, **description of qualified product purchased**, purchase price of each item, and total purchase amount.
- **Online purchase:** Order confirmation email (receipt) AND packing slip or shipping label from carton must BOTH be submitted. Both are required to show the amount paid AND delivery confirmation. Email purchase confirmation, alone, does not constitute proof of delivery. Receipt must include: purchase date, PRE-PRINTED authorized dealer/retailer store name, location, **description of qualifying product purchased**, purchase price of each item, and total purchase amount.
- **Hand written receipts as proof of purchase will not be accepted.**
- Original UPC barcode(s) from product packaging.
- Product package image of FRONT OF BOX & BACK OF PACKAGE are required in online submission form.

REBATE SUBMISSIONS

- This rebate may not be combined with any other offers or coupons affecting the same product unless otherwise noted.
- **No 3rd party submissions on behalf of the end user, submissions will not be acknowledged or returned. End use customers must submit rebate request.**
- All rebate claims are subject to final review and approval.
- Vista Outdoor, its subsidiaries or its agents is not responsible for late, lost, missing, mutilated, misdirected or postage due mail. All counterfeit or invalid rebate claims (including incomplete, inaccurate, or illegible submissions), or claims that fail to include valid and legible proofs of purchase will be automatically rejected and not acknowledged.
- Vista Outdoor, its subsidiaries or its agents reserves the right, at its sole discretion to modify, cancel, or discontinue this program at any time and without notice.
- Vista Outdoor, its subsidiaries or its agents reserves the right to request additional information to verify rebates and claims. False information renders the rebate submission void.
- Missing, incomplete or incorrect information will delay processing and will void rebate offer. The consumer is solely responsible for lost, damaged or misdirected mail. Late or incomplete submissions will not be processed nor returned.
- All rebate claims are subject to final review and approval by Vista Outdoor, its subsidiaries or its agents. End-user customers must keep copies of all rebate submission documents; all documentation submitted becomes the property of Vista Outdoor, its subsidiaries or its agents and will not be returned.
- Vista Outdoor, its subsidiaries or its agents retains the right to request additional information when processing a rebate submission request.
- If a rebate submission is incomplete or fails to meet any of the rebate terms and conditions, no rebate will be issued.
- Mail in forms (when applicable) must be hand-written, name and address labels will not be accepted.

FRAUDULENT ACTIVITY

- Fraudulent rebate claims could result in prosecution under the U.S. mail Fraud Statutes (18 USC, Sections 1341-1342) or other applicable law.
- Fraudulent submissions (including any alteration/manipulation of rebate submission form or rebate submission receipt or submitting multiple rebates under different names and/or addresses to bypass household maximum limits) may result in prosecution under applicable federal law, as well as rejection of rebate request.
- Suspected Fraudulent submissions will be declined for current **AND ALL FUTURE** submissions.
- All duplicates will be automatically rejected.

QUALIFYING PRODUCTS

- Qualifying purchases must be made from available in-store inventory; no rain checks, pre-ordered products or prepayments for out-of-stock retail inventory allowed. Offer limited to product in stock during time of promotion. NO EXCEPTIONS.
- First run NEW product only. Repackaged products do not qualify.

REBATE FUNDS & FREE GIFTS

- Coupon cash redemption value is 1/100 of 1 cent.
- Rebate valid for up to 12 months; unused funds will be forfeited at midnight EST the last day of the month of the valid thru date. Pay close attention to the expiration date printed on the front of the rebate. Rebate terms and conditions apply. You will not have access to the funds after expiration.
- Free gifts are limited quantity and while supplies last.
- Vista Outdoor, its subsidiaries or its agents reserves the right to substitute items of similar value if necessary.
- Rebates mailed directly to end users only.

REBATE TIMING

- Allow approximately 10 to 12 weeks for USPS rebate delivery. Vista Outdoor, its subsidiaries or its agents are not responsible for USPS delivery time, lost or damaged mail. During high volume seasons, rebate delivery might take up to 20 weeks. Make sure your shipping address is correct before submitting for your rebate. Vista Outdoor, its subsidiaries or its agents are not responsible for incorrect addresses.
- **To review the status of your submission, visit <https://promotions.vistaoutdoor.com> or toll free (800) 998-8758 M-F 7am to 7pm and Sat 9am to 5pm CT (U.S. National Holidays Excluded).**

MISC

- Void where prohibited by law, subject to tax, or otherwise restricted.
- If these terms and conditions are not met, the rebate will not be honored or acknowledged.