

NO PURCHASE OR MEMBERSHIP OBLIGATION IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ALL FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.

**I. ELIGIBILITY:** The *Your Adventure Just Got Bigger: Win a Jacked-Up Jeep Gladiator!* (the “Sweepstakes” or “Promotion”) is open to consumers, and to Target Sports USA AMMO+ or AMMO+ Business Members (“Member(s)”) who are legal residents of the United States and District of Columbia (D.C) (excluding residents of Alaska, and Hawaii) and are 18 years of age or older (except residents of Alabama and Nebraska, who must be 19 years of age or older, and Mississippi who must be 21 years of age or older) at time of entry. Refer to entry directions in Section IV of these Official Rules. Officers, members, directors, representatives and employees of the Target Sports USA (the “Sponsor”) and Tactical Police Gear LLC (the “Co-Sponsor/Prize Supplier” or “Co-Sponsor”) and any of their respective parent companies, affiliated companies, subsidiaries, dealers, franchisees, licensees, distributors, suppliers, participating retailers, advertising / promotion/judging agencies, persons engaged in the development, production or distribution of materials for this Sweepstakes, Compliance Sweepstakes Services, LLC (collectively, the “Released Entities”) and the immediate family members (defined as spouse, parents, grandparents, children, grandchildren, siblings, - whether biological, adopted, step or in-law) of such individuals, or persons living in the same household as such individuals (whether related or not), are not eligible to participate in the Sweepstakes. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations. Participation constitutes Participant's full and unconditional agreement to these Official Rules and Sponsor decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein. **Void in Puerto Rico, Alaska, Hawaii, the U.S. Virgin Islands, Guam, U.S. Military installations in foreign countries, and where prohibited, taxed, or restricted by law, regulation, or ordinance.**

**II. AGREEMENT TO OFFICIAL RULES:** Participation in the Sweepstakes constitutes a Participant’s full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsor and Co-Sponsor/Prize Supplier, which are final and binding. Winning a prize is contingent upon fulfilling all requirements set forth herein.

**III. ENTRY PERIOD FOR THE SWEEPSTAKES:** The Sweepstakes begins at 12:00 am Eastern Time ("ET") February 1, 2025, and ends at 11:59:59 pm ET July 31, 2025 (the "Entry Period").

**IV. HOW TO ENTER THE SWEEPSTAKES:** An individual will be deemed a participant ("Participant", "Member" or "you") in the Sweepstakes if eligible and enters the Sweepstakes via any of the following four (4) methods of entry:

1.) New AMMO+ Membership or New AMMO+ Business Membership Entry Method: Individuals, who are first-time members are invited to go to the Sponsor's website at <http://targetsportsusa.com> (the "Website") or call (860) 426-9886 to become a Target Sports USA AMMO+ or AMMO+ Business Member. **A fee of \$99.99 (Ninety-nine dollars & ninety-nine cents USD) is associated with the AMMO+ annual membership. A fee of \$199.99 (One Hundred Ninety-nine dollars & ninety-nine cents USD) is associated with the AMMO+ Business annual membership.** Follow the prompts to provide the following information: first and last name, home address, telephone number (to be used for winner notification only), e-mail address, date of birth, and a valid credit card number. Upon completion of the submission and the membership enrollment you are deemed a Member and to receive One (1) Entry ("Entry(ies)") into the Sweepstakes drawing. You must remain an AMMO+ or AMMO+ BUSINESS Member though the entire Promotion Period to be included in the random winner drawing.

2.) Current AMMO+ Members Entry Method: Update your profile and credit card information. Upon completion of the requested information, you receive One (1) Entry into the Sweepstakes drawing.

3.) Purchase Method of Entry: Available to Target Sports USA AMMO+ Members only. Visit Sponsor's website at <http://targetsportsusa.com> (the "Website") to complete a purchase of any of the products featured on the Website. Make a minimum \$400.00 (USD) purchase via an approved credit or debit card transaction, you receive One (1) entry (excludes sales tax, shipping/handling charges and any discounts). Any additional purchases of a \$400 spent will earn you One (1) additional entry. A purchase agreement is required to be completed and the transaction paid and closed during the Promotion Period. The name of the person appearing on the purchase receipt and/or signed purchase agreement will be entered into the Sweepstakes database. All orders are required to be placed through the Sponsor's Website. The date that appears on the Merchandise Confirmation Order Receipt determines eligibility for Entries. Membership or Merchandise returned or cancelled prior to the drawing date, will void the entry resulting in the removal of Participant from the Sweepstakes Entrant List.

Note: If you opt to enter via your wireless mobile device (which may only be available via participating wireless carriers and is not required to enter the Sweepstakes), standard text messaging and/or data rates may apply for each message sent or received from your mobile device, according to the terms and conditions of your service agreement with your wireless carrier.

4.) Non-Member Mail-in Method of Entry (AMOE): Enter by legibly hand printing on a 3"x 5" or 4" x 6" postcard or paper, in black or blue ink, *Target Sports USA Your Adventure Just Got Bigger: Win a Jacked-Up Jeep Gladiator!*, your first name, last name, mailing address, city, state, zip, day and evening phone numbers with area code (to be used for winner notification), e-mail address (if available) and date of birth. Mail each postcard separately in a **hand printed first class stamped #10 business size envelope** to: Compliance / Target Sports Win a Jacked-Up Jeep Gladiator, P.O. Box 468, Stonington, CT 06378. **The return address on the envelope must also be hand-printed with the sender's full name and address.** Rubber stamped or commercial printed return address labels will void the entry. All mail-in entries must include all requested information and format (as stated above) to be considered a valid entry. Bulk shipments (multiple entries in one shipping package) will not be accepted and will be destroyed. Each correctly submitted AMOE receives twenty-five (25) Entries into the random winner drawing. Mail-in entries must be postmarked between February 1, 2025, and July 31, 2025, and must be received by August 6, 2025. Mail-in entry card and envelope must be hand printed by the Participant only. In addition, Participants are not permitted to use any third-party organization to assist with the entry process in any way (as determined by the Administrator). Typed, computer generated, or otherwise mechanically reproduced postcards, and outer envelopes are NOT allowed and will not be accepted. Proof of sending an entry will not be deemed to be proof of receipt by Sponsor. Sponsor is not responsible for mail that is lost, late, incomplete, invalid, unintelligible, illegible, stolen, damaged, or misdirected. Postage due mail entries will be disqualified. Each Envelope must be mailed individually. Bulk shipments of entries will not be accepted. All Entries become the exclusive property of Sponsor and will not be acknowledged or returned.

**Limit:** Six hundred (600) Entries per person regardless of Method of Entry.

**V. DRAWING, NOTIFICATION AND ODDS:** One (1) potential Winner (“Winner”) is to be randomly selected on or about August 8, 2025, by a third-party administrator (“the Administrator”), an independent judging organization, whose decisions are final in all matters relating to this Sweepstakes. The potential Winner will be notified by phone and/or e-mail. If a potential Winner cannot be contacted or does not respond within two (2) calendar days of the initial notification, or does not respond with complete contact information as requested by voice message, or whose phone provider indicates that the phone number is invalid or unable to receive the communication (even if ultimately delivered thereafter), or found to be ineligible, cannot or does not comply with these Official Rules, or if his/her prize notification is returned as undeliverable, such potential Winner will be disqualified and an alternate potential Winner may be selected at Sponsor’s sole discretion. All methods of entry have an equal chance of winning. Odds of winning in this drawing depend upon the number of entries received by the time of the drawing.

**VI. GRAND PRIZE (“Prize”):** One (1) Grand Prize Winner is to be awarded a new black 2023 Jeep Gladiator (“Vehicle”). Approximate Kelly Blue Book (“KBB”) vehicle value is \$83,898. Total Grand Prize Pool ARV is \$83,898 (USD).

Vehicle description at <https://www.targetsportsusa.com/t-ammoplus.aspx>.

**VII. GRAND PRIZE TERMS AND CONDITIONS:** The Sponsor will provide a clear title for the Vehicle Prize, with the Vehicle executed in the name of the Winner, which requires the Winner assuming all responsibilities associated with the Vehicle Prize. The Winner shall be responsible for tag or applicable taxes and all other costs and expenses associated with the Vehicle Prize, including but not limited to personal injuries, property damage and death to third parties, insurance, fuel, tolls, routine maintenance, excess wear & tear, or damage to the Vehicle. The actual Vehicle may vary from promotional images of the Vehicle. There are no additional warranties on the Vehicle except as may be offered by the manufacturer.

Any additional Vehicle options will be the responsibility of the Winner. The Vehicle may not meet safety or emissions testing required in some states, provinces, territories and/or counties/municipalities. Winner is responsible to check their state/province for applicable emissions requirements and must use the Prize in accordance with those regulations. The Winner must provide proof of valid insurance and a valid driver’s license to take delivery. Winner will be presented with the Vehicle at Target Sports USA headquarters in Cheshire CT, within thirty (30) days of the signed Prize Acceptance document. Travel is at the expense of the Sponsor, as detailed in section Rule #VIII. After the Vehicle presentation and photo op, Winner will decide how the Vehicle will be delivered to his/her location of choice. If Winner chooses to have the Vehicle towed, not driven to their location, the Winner may be required to cover the towing fee.

THE PRIZE IS AWARDED “AS IS” AND WITHOUT WARRANTY OF ANY KIND EXPRESS OR IMPLIED, INCLUDING WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE.

No transfer of Prize will be permitted. Sponsor and Co-Sponsor/Prize Supplier reserves the right, at its sole discretion, to substitute any Prize with another Prize (or cash equivalency) of equal or greater value, if the advertised Prize (or any component thereof) is not available. All decisions by Sponsor and Co-Sponsor/Prize Supplier as to the Grand Prize Winner and Prize are final. Winner understands and agrees that the Prize award event may be videotaped/photographed. Rights to any Prize event video/photo belong solely to the Sponsor and can be used in any media at their sole discretion.

**VIII. TRAVEL AND PRIZE AWARD TERMS AND CONDITIONS:** The Travel Package includes roundtrip air transportation from a major commercial airport near a Winner’s residence (as determined by Sponsor in their sole discretion) to a major commercial airport near the Target Sports USA headquarters in Cheshire, CT; two-night hotel accommodations for the Winner; ground transportation to and from the commercial CT airport to hotel and Sponsor’s location. Travel Package does not include parking, or transportation beyond that specified above. The Vehicle Award Presentation is to take place sometime during the months of August or September 2025. Travel arrangements to be made through Sponsor’s Travel Department, on an airline carrier of Sponsor’s choice. Certain travel restrictions and blackout dates may apply. A Winner, who lives within a 100-mile radius of the designation, will not receive the airline ticket portion of the prize, but a \$200 travel allowance. Winner must have valid travel documents (e.g., valid government issued photo ID and/or passport) prior to departure, and failure to do so will result in forfeiture of Prize. No changes will be permitted after confirmation of any redemption. Once travel commences, no unscheduled stopovers are permitted; if an unscheduled stopover occurs, full fare will be

charged from stopover point for the remaining segments, including return of the trip. Trip may not be combined with any other offer and travel may not qualify for frequent flyer miles. Lost, stolen, or damaged airline tickets, travel vouchers or certificates will not be replaced or exchanged by the Sponsor and any changes made to either of these will be at the expense of the Winner, not the Sponsor. Winner is solely responsible for all expenses and costs associated with acceptance and/or use of Travel Package not specifically stated herein as being awarded, including, without limitation any and all taxes and other expenses, costs, or fees associated with the acceptance and/or use of the Travel Package, including ground transportation (other than as described above), room service, bag check fees, parking fees, laundry service, alcoholic beverages, merchandise, souvenirs, telephone calls, tips, gratuities and service charges, site-seeing excursions, food other than what is included in the Travel Package and any other incidental costs or expenses not covered in the Travel Package. Winner is also responsible for obtaining airline travel insurance, and all other forms of insurance at the Winner's option and hereby acknowledge that Sponsor has not and will not obtain or provide any other types of insurance. Sponsor shall not be responsible for any cancellations, delays, diversions or substitution or any act or omissions whatsoever by the supplier of accommodations, venue operators, transportation companies, prize providers or any other persons providing any travel and prize-related services. Sponsor is not liable for any missed prize events, opportunities or expenses incurred as a consequence of flight cancellation/delay or ground transportation delay. No refund or compensation will be made in the event of the cancellation or delay of any transportation or other prize element. Sponsor shall have the right, but not the obligation, to make any deductions and withholdings that Sponsor deems necessary or desirable under applicable federal, state, and local tax laws, rules, regulations, codes, or ordinances.

**IX. GENERAL TERMS AND CONDITIONS:** The Prize Winner is required to comply with all applicable federal, state, and local laws, rules, regulations, and is solely responsible for all federal, state and/or local taxes, or for any other fees or costs associated with the Prize received. The stated ARV of the Prize is based on available information provided to Sponsor and Co-Sponsor/Prize Supplier at the time these Official Rules were drafted (and any difference in ARV at the time of awarding will not be awarded). The Winner receiving a Prize valued over \$600.00 may be required to sign an Affidavit of Eligibility and Liability/Publicity Release (collectively, the "Prize Acceptance Release"), and return the document within three (3) days of written notification. Winner must execute Prize Acceptance Release prior to issuance of travel documents. Winner is also required to send a copy of their passport, driver's license, or birth certificate as proof of age and residence and provide Sponsor with a valid social security number before a Prize is awarded for tax reporting purposes. An IRS Form 1099 may be issued in the name of the Winner. If a Winner is a minor in the State they reside, Prize may be awarded in the name of, or to his/her parent or legal guardian. Non-compliance may result in disqualification. If any potential Winner fails or refuses to sign and return such Prize Acceptance Release within the time-period required by Sponsor or if the Prize or Prize notification is returned as rejected, faulty, unclaimed, or returned as undeliverable to such potential Winner, such potential Winner may be disqualified and an alternate Winner may be selected. If any potential Winner is found to be ineligible, or if he or she has not complied with these Official Rules, or if the Winner cannot attend or participate in any portion of the Prize, or declines a Prize for any reason prior to award, such potential Winner may be disqualified and an alternate potential Winner may be selected. If, for any reason, more bona fide Winners come forward seeking to claim prizes, in excess of the number of each type of Prize set forth in these Official Rules, the Winner, or remaining Winners, as the case may be, of the advertised number of Prizes available may be selected in a random drawing from among all persons making purportedly valid claims for such Prize(s). Inclusion in such drawing shall be each Participant's sole and exclusive remedy under such circumstances. The Release Entities are not responsible for and shall not be liable for late, lost, damaged, intercepted, misdirected, or unsuccessful efforts to notify the potential Winner. All properly claimed Prizes will be awarded. The Sponsor and its agents are not in any way responsible or liable for damages resulting from shipping and handling, loss, use or misuse of any Prize awarded in this Sweepstakes. The Prize Acceptance Release is subject to verification by Sponsor.

If the Winner becomes disabled or cannot otherwise fully enjoy the Prize or Travel Package due to illness, Sponsor and Co-Sponsor/Prize Supplier shall have the option of: (a) being relieved of liability for fulfillment of the Prize award; or (b) at Sponsor's sole and absolute discretion, extend the period during which the Prize may be awarded for a period equal to the duration of the Winner's disability or illness, in which case certain Prize components may not be available. The Winner must prove such disability by a

doctor's certificate, which certificate shall be endorsed by another physician agreeable to Sponsor and Winner at Sponsor's expense.

**X. USE OF PERSONAL INFORMATION:** By entering the Sweepstakes, Participant consents for the Sponsor to obtain, use, and transfer a Participant's name, address and other information provided for the purpose of administering this Sweepstakes; the information provided in connection with the entry process will be used by Sponsor, Co-Sponsor and Administrator only, in accordance and will not be sold or provided to another company. Participant's entry information will be treated according to Sponsor's privacy policy <https://www.targetsportsusa.com/t-privacy.aspx>. By participating in the Promotion and providing any contact information, Participants hereby agree to Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted Sponsor's Privacy Policy.

**XI. RELEASES:** Except, where prohibited by law, participation in this Sweepstakes constitutes each Participant's agreement to hold the Released Entities harmless from and against any losses or damages of any kind, including but not limited to, personal injury or death, resulting from participating in this Promotion or from the acceptance, possession, use or misuse of any Prize awarded or participation in any Prize-related activity. The Winner shall bear all risk of loss or damage to their Prize after it has been delivered. Sponsor and Co-Sponsor/Prize Supplier makes no representations or warranties of any kind concerning the appearance, safety, or performance of any Prize. Released Entities reliance upon Winner's compliance with these Official Rules, or Winner's participation in Prize related activities, further constitutes Winner's agreement that the Released Entities may use Winner's name, voice, likeness and/or biographical data for advertising and promotional purposes in any, and all media without limitation or additional compensation, for any and all public relations, advertising and/or promotional purposes, as determined by Sponsor, in all forms of media worldwide and by all manners (now and hereafter known), in perpetuity, without notice, consent, review or approval or further compensation.

**XII. LIMITATIONS OF LIABILITY:** ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON OR PERSONS RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW. Released Entities are not responsible for faulty, incorrect, undeliverable or mis-transcribed phone/e-mail/internet transmissions, incorrect announcements of any kind, technical hardware or software failures of any kind including any injury or damage to any person's computer related to or resulting from participating in or experiencing any materials in connection with the Promotion, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmission that may limit a Participant's (or user's) ability to participate in the Promotion. Sponsor assumes no responsibility for undeliverable e-mails resulting from any form of active or passive e-mail filtering by a Participant's Internet service provider and/or e-mail client or for insufficient space in Participant's e-mail account to receive e-mail. Sponsor reserves the right to cancel or modify the Promotion if for any reason, the Giveaway is undermined by any event beyond the Sponsor's control, including but not limited to fire, flood, epidemic, labor dispute or strike, act of God or public enemy, or any force majeure event or if fraud, misconduct or technical failures destroy the integrity of the program; or if a computer virus, bug, or other technical problem corrupts the administration or security of the program as determined by Sponsor/it's agencies, in their sole discretion. In the event of termination, a notice will be posted online and a drawing to award the Prizes will be conducted from among all eligible entries received prior to termination. The failure of the Released Entities to comply with any provision of these Official Rules due to an act of God, epidemic, act of public enemies or any act outside of the Sponsor's control/force majeure event, will not be considered a breach of these Official Rules. In the event a dispute arises regarding the identity of the Participant, entry will be deemed made by the person whose name appears on the online order form or mail-in entry. Any damage made to the Website by a Participant will be the responsibility of the Participant and/or the authorized e-mail account holder of the e-mail address submitted at the time of entry. Proof of submitting entries will not be deemed to be proof of receipt by Sponsor. Any entries which are suspected of being fraudulent (including those using robotic, automatic, programmed, or similar methods of participation) will be disqualified, based on determinations made solely by Sponsor. Sponsor reserves the right to prohibit the participation of an individual if fraud or tampering is suspected or if the individual fails

to comply with any requirement of participation as stated herein or with any provision in these Official Rules.

**XIII. DISPUTES:** Except where prohibited, as a condition of participating in this Promotion, Participant agrees that any and all disputes which cannot be resolved between the parties, claims and causes of action arising out of, or connected with this Promotion, or any prizes awarded, or the determination of Winner shall be resolved individually (without resort to any form of class action and with the understanding and agreement that these Official Sweepstakes Rules shall apply), and shall be submitted to arbitration pursuant to the commercial arbitration rules of the American Arbitration Association, then effective. Further, in any such dispute, under no circumstances will Participant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental, or consequential damages, or any other damages, including attorneys' fees, other than Participant's actual out-of-pocket expenses (e.g., costs associated with entering this Promotion), and Participant further waives all rights to have damages multiplied or increased. The arbitration shall be conducted in the State of Connecticut, in the City of Cheshire, County of New Haven, and judgment on the arbitration award may be entered into any court having jurisdiction thereof. In the event that arbitration is prohibited in a particular state/territory then any such claim shall be brought and maintained in the federal or state courts of the State of Connecticut, in the City of Cheshire, County of New Haven. Any dispute or claim arising out of the entry of this Sweepstakes, or any disputes with site users which arise, as a result of the use of this website, shall be governed by the laws of the State of Connecticut, without respect to conflicts of laws principles.

**XIV. WINNERS LIST/OFFICIAL RULES REQUEST:** For the names and city/state of prizewinner or a copy of these Official Rules, send a request specifying a copy of the Winners List or Official Rules along with a self-addressed, stamped envelope postmarked by 9/22/25 and received by 9/26/25. Mail to: Compliance/ Target Sports Win a Jacked-Up Jeep Gladiator Winners List, PO Box 468, Stonington, CT 06378.

**XV. SPONSOR:** Target Sports USA, 30 Fieldstone Court, Cheshire CT 06410

**XVI. CO-SPONSOR/PRIZE SUPPLIER:** Tactical Police Gear LLC, 1555 Highland Ave, Cheshire CT 06410

**XVII. SWEEPSTAKES ADMINISTRATOR:** Compliance Sweepstakes Services LLC, PO Box 468, Stonington, CT 06378.

**XVIII. MISCELLANEOUS:** Jeep, the brand under Stellantis North America and their respective affiliates, subsidiaries, shareholders, representatives, officers, directors, agents, and employees will have no liability or responsibility for any claim arising in connection with the participation in this Sweepstakes and has not offered or sponsored this Sweepstakes in any way.

*This Sweepstakes shall not be published without written permission by Sponsor.*