

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ALL FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.

I. ELIGIBILITY: The *Prime Day Truck Giveaway* (the “Sweepstakes” or “Promotion”) is open only to registered Target Sports USA Prime AMMO Members (“Prime Member” or “Member”) who are legal residents of the United States and District of Columbia (D.C) (excluding residents of New York, Florida, Alaska, and Hawaii) and are 18 years of age or older (except residents of Alabama and Nebraska, who must be 19 years of age or older) at time of entry. Refer to entry directions in Section IV of these Official Rules. Officers, members, directors, representatives and employees of the Sponsor and any of their respective parent companies, affiliated companies, subsidiaries, dealers, franchisees, licensees, distributors, suppliers, participating retailers, advertising / promotion/judging agencies, persons engaged in the development, production or distribution of materials for this Sweepstakes, Compliance Sweepstakes Services, LLC (collectively, the “Released Entities”) and the immediate family members (defined as spouse, parents, grandparents, children, grandchildren, siblings, - whether biological, adopted, step or in-law) of such individuals, or persons living in the same household as such individuals (whether related or not), are not eligible to participate in the Sweepstakes. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations. Participation constitutes Participant's full and unconditional agreement to these Official Rules and Sponsor decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein. **Void in Puerto Rico, the U.S. Virgin Islands, Guam, U.S. Military installations in foreign countries, and where prohibited, taxed, or restricted by law, regulation, or ordinance.**

II. AGREEMENT TO OFFICIAL RULES: Participation in the Sweepstakes constitutes a Member Participant’s full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsor, which are final and binding. Winning a prize is contingent upon fulfilling all requirements set forth herein.

III. ENTRY PERIOD FOR THE SWEEPSTAKES: The Sweepstakes begins at 12:00 am Eastern Time (“ET”) August 20, 2021 and ends at 11:59:59 pm ET September 20, 2022 (the "Entry Period").

IV. HOW TO ENTER THE SWEEPSTAKES: An individual will be deemed a participant ("Participant", "Member" or "you") in the Sweepstakes if eligible and enters the Sweepstakes via any of the following two (2) methods of entry:

1.) Prime AMMO New-Member Enrollment Entry Method: Individuals, who are non-members are invited to go to the Sponsor's website at <http://targetsportsusa.com> (the "Website") or call (860) 426-9886 to become a Target Sports USA Prime AMMO Member. **A fee of \$95.00 (Ninety-five USD) is associated with this annual membership.** Follow the prompts to provide the following information: first and last name, home address, telephone number (to be used for winner notification only), e-mail address, date of birth, and a valid credit card number. Upon completion of the submission and the membership enrollment you are deemed a Participant Member and to receive one (1) entry into the Sweepstakes drawing. You must remain a Prime AMMO Member though the entire Promotion Period to be included in the random winner drawing. Current Members are requested to update their profile and credit card information. Upon completion of the requested information, you receive one (1) entry into the Sweepstakes drawing. If a Participant opts to enter via his/her wireless mobile device (which may only be available via participating wireless carriers and is not required to enter the Sweepstakes), standard text messaging and/or data rates may apply for each message sent or received from your handset, according to the terms and conditions of your service agreement with your wireless carrier.

2.) Non-Member Mail-in Method of Entry (AMOE): Enter by legibly hand printing on a 3"x 5" or 4" x 6" postcard or paper, in black or blue ink, your first name, last name, mailing address, city, state, zip, day and evening phone numbers with area code (to be used for winner notification), e-mail address (if available) and date of birth. Mail each postcard separately in a **hand printed first class stamped #10 business size envelope** to: Compliance / Target Sports Prime Day Truck Giveaway, P.O. Box 468, Stonington, CT 06378. **The return address on the envelope must also be hand-printed with the sender's full name and address.** Rubber stamped or commercial printed return address labels will void the entry. All mail-in entries must include all requested information and format (as stated above) to be considered a valid entry. Bulk shipments (multiple entries in one shipping package) will not be accepted and will be destroyed. Limit one (1) mail-in entry. Mail-in entries must be postmarked between August 20, 2021, and September 20, 2022, and must be received by September 23, 2022.

A correctly completed postcard and envelope, receives one (1) entry into the random winner drawing.

Mail-in entry card and envelope must be hand printed by the Participant only. In addition, Participants are not permitted to use any third-party organization to assist with the entry process in any way (as determined by the Administrator). Typed, computer generated, or otherwise mechanically reproduced postcards, and outer envelopes are NOT allowed and will not be accepted. Proof of sending an entry will not be deemed to be proof of receipt by Sponsor. Sponsor is not responsible for mail that is lost, late, incomplete, invalid, unintelligible, illegible, stolen, damaged, or misdirected. Postage due mail entries will be disqualified. **Each Envelope must be mailed individually. Bulk shipments of entries will not be accepted.** All entries become the exclusive property of Sponsor and will not be acknowledged or returned.

Limit: one (1) entry per person regardless of method of entry.

For Sponsor's Terms and Conditions go to <https://www.targetsportsusa.com/t-terms.aspx>.

In addition to completing entry requirements, final Winners must be able to travel to Cheshire, CT (at the expense of the Sponsor, as detailed in section Rule #VII) to attend the Target Sports USA Prime Day Party Event on October 22, 2022.

V. DRAWING, NOTIFICATION AND ODDS: Four (4) potential Winners ("Winner(s)") are to be randomly selected on or about September 26, 2022, by a third-party administrator ("the Administrator"), an independent judging organization, whose decisions are final in all matters relating to this Sweepstakes. The potential Winners will be notified by phone and/or e-mail. If a potential Winner cannot be contacted or does not respond within two (2) calendar days of the initial notification, or does not respond with complete contact information as requested by voice message, or whose phone provider indicates that the phone number is invalid or unable to receive the communication (even if ultimately delivered thereafter), or found to be ineligible, cannot or does not comply with these Official Rules, or if his/her prize notification is returned as undeliverable, such potential Winner will be disqualified and an alternate potential Winner may be selected at Sponsor's sole discretion. All methods of entry have an equal chance of winning. Odds of winning in this drawing depend upon the number of entries received by the time of the drawing.

VI. PRIZES (“Prize(s)”): The four (4) confirmed eligible Winners will attend the October 22, 2022, Prime Day Party Event (“Event”), to participate in a random drawing, where each Winner is to win one of the following Prizes.

- One (1) Grand Prize Winner is to be awarded a 2022 FORD F-150, 4X4 Supercrew, 2.7L V6 Ecoboost, Iconic Silver Metallic exterior and Black/Medium Dark Slate interior Pickup Truck (“Vehicle”). Approximate Kelly Blue Book (“KBB”) vehicle value is \$53,000.00. Includes a Target Sports USA package of accessories and ammo at an Approximate Retail Value (“ARV”) \$2,000. Total Grand Prize Pool Value is \$55,000.00 (USD).

- One (1) First Prize Winner is to be awarded a QuiteKat Electric Bike. (ARV \$5,000). Plus, a Target Sports USA Prize Package of Accessories (ARV \$2,000). Total First Prize Pool is ARV \$7,000. (USD)

- One (1) Second Prize Winner is to be awarded a Target Sports USA Prize Package of Accessories and Ammo (ARV \$2,000). Plus, a Target Sports USA \$1,000 Gift Card. Total First Prize Pool ARV is \$3,000. (USD)

- One (1) Third Prize Winner is to be awarded a Target Sports USA Prize Package of Accessories and Ammo (ARV \$2,000). Total Third Prize Pool ARV is \$2,000 (USD).

- Prime Day Party Event Travel and Accommodations Package:

In addition to the above Prizes, four (4) Prime Day Party Event Travel and Accommodations Packages (“Travel Package(s)”) are awarded. ARV \$3,000 per each Winner. Actual value may vary based on various factors, including fluctuations in price for airfare and/or accommodations, and distance between the point of departure and the destination. The Travel Package is not exchangeable or transferable. Additional Prize award details and travel information is to be provided to the Winner at the time of notification.

Total Grand to Third level Prize Pool ARV is \$67,000.00 (USD), plus estimated travel expenses at \$12,000 makes the Total Prize Pool ARV \$79,000 (USD).

VII. PRIME DAY PARTY EVENT TRAVEL PACKAGE, TERMS AND CONDITIONS: The Prime Day Party Event Travel Package includes roundtrip air transportation from a major commercial airport near a Winner’s residence (as determined by Sponsor in their sole discretion) to a major commercial airport near the Event location in Cheshire, CT; a two-night hotel/inn accommodations for each of the four (4) Winners and their one (1) guest (“Guest”); ground transportation to and from the commercial CT airport to hotel and Event locations. Prize does not include parking, accommodations, or transportation beyond that specified above. Guest of Winner must be at least eighteen (18) years of age as of the date of departure. Once a travel Guest is selected, he/she may not be substituted, except in Sponsor’s sole and absolute discretion. Guest must execute Travel Companion Liability/Publicity Release prior to issuance of travel documents. If Guest is a minor, parent or legal guardian must sign and return release and may be required to accompany minor on the trip at their own expense. **Travel to Cheshire CT must be completed on October 21, 2022, for the October 22, 2022, Prime Day Event (or on such other dates designated by Sponsor), or Prize will be forfeited.** Travel arrangements must be made through Sponsor’s Travel Department, on an airline carrier of Sponsor’s choice. Certain travel restrictions and blackout dates may apply. A Winner, who lives within a 200-mile radius of the designation, will not receive the airline ticket portion of the prize, but a \$200 travel allowance. Winner and Guest must travel together on the same itinerary, including the same departure date, destination and return date, and must have valid travel documents (e.g., valid government issued photo ID and/or passport) prior to departure, and failure to do so will result in forfeiture of Prize. All elements of the trip must be redeemed at the same time, and no changes will be permitted after confirmation of any redemption. Once travel commences, no unscheduled stopovers are permitted; if an unscheduled stopover occurs, full fare will be charged from stopover point for the remaining segments, including return of the trip. Trip may not be combined with any other offer and travel may not qualify for frequent flyer miles. Lost, stolen, or damaged airline tickets, travel vouchers or certificates will not be replaced or exchanged by the Sponsor and any changes made to either of these will be at the expense of the Winner, not the Sponsor. Winner is solely responsible for all expenses and costs associated with acceptance and/or use of Prize not specifically stated herein as being awarded, including, without limitation any and all taxes and other expenses, costs, or fees associated with the acceptance and/or use of Prize, ground transportation (other than as described above), room service, bag check fees, parking fees, laundry service, alcoholic beverages, merchandise, souvenirs, telephone calls, tips, gratuities and service charges, site-seeing excursions, food other than what is included in the Travel Package and any other incidental costs or expenses not covered in the Travel Package. Winner and Guest are also responsible for obtaining airline travel insurance, and all

other forms of insurance at the Winner's option and hereby acknowledge that Sponsor has not and will not obtain or provide any other types of insurance. Sponsor shall not be responsible for any cancellations, delays, diversions or substitution or any act or omissions whatsoever by the supplier of accommodations, venue operators, transportation companies, prize providers or any other persons providing any prize-related services. Sponsor is not liable for any missed prize events, opportunities or expenses incurred as a consequence of flight cancellation/delay or ground transportation delay. No refund or compensation will be made in the event of the cancellation or delay of any transportation or other prize element. Sponsor shall have the right, but not the obligation, to make any deductions and withholdings that Sponsor deems necessary or desirable under applicable federal, state, and local tax laws, rules, regulations, codes, or ordinances.

VIII. VEHICLE AND ELECTRIC BIKE PRIZES - TERMS AND CONDITIONS: The Grand Prize Winner of the Vehicle will be solely responsible for: any additional equipment, title, vehicle registration fee, dealer documentation fee, license delivery, dealer prep, freight, emissions inspection, federal, state, and local taxes, insurance, gasoline, vehicle maintenance and all other fees and expenses associated with receipt and use of the Vehicle Prize. Any additional vehicle options will be the responsibility of the Grand Prize Winner. Vehicle may not meet safety or emissions testing required in some states, provinces, territories and/or counties/municipalities. Winner is responsible to check their state/province for applicable emissions requirements and must use vehicle in accordance with those regulations. The Grand Prize Winner must provide proof of valid insurance and a valid driver's license to take delivery and must take delivery at the location designated by Sponsor within thirty (30) days. Vehicle will either be driven by the Grand Prize Winner to their location of choice, or be delivered to Winner's home address, or any other location as specified by the Sponsor. The delivery of the Vehicle to the Winner is within the sole and absolute discretion of the Sponsor. If the Winner chooses to have the Vehicle delivery towed, not driven to the Winner's location, the Winner may be required to cover the Towing Fee.

Delivery of the Vehicle and Electric Bike shall be made as soon as practical after the drawing, but in no event more than thirty (30) days after the Winner executes the Prize Claim Documents (as defined in Section IX). Winners must execute liability/publicity release prior to issuance of travel documents. Grand Prize winner is responsible for his/her own travel plans and coordination to enable pick up the Vehicle or Electric Bike if it is being picked up from a designated dealer location.

THE PRIZE IS AWARDED "AS IS" AND WITHOUT WARRANTY OF ANY KIND EXPRESS OR IMPLIED, INCLUDING WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE, REGARDING THE VEHICLE AND ELECTRIC BIKE.

No transfer of Prize will be permitted. Sponsor reserves the right, at its sole discretion, to substitute any Prize package with another Prize (or cash equivalency) of equal or greater value, in the event that the advertised Prize (or any component thereof) is not available. All decisions by Sponsor as to the Prize Winners and Prizes are final. Prize Winner understands and agrees that the Prize award event may be videotaped/photographed. Rights to any Prize event video/photo belong solely to the Sponsor and can be used in any media at their sole discretion.

IX. GENERAL TERMS AND CONDITIONS: Each Prize Winner is required to comply with all applicable federal, state, and local laws, rules, regulations, and is solely responsible for all federal, state and/or local taxes, or for any other fees or costs associated with the Prize received. The stated ARV of the Prize is based on available information provided to Sponsors at the time these Official Rules were drafted (and any difference in ARV at the time of awarding will not be awarded). The Winner receiving a Prize valued over \$600.00 may be required to sign an Affidavit of Eligibility and Liability/Publicity Release (collectively, the "Prize Acceptance Release"), and return the document within five (5) days of written notification. Winner is also required to send a copy of their passport, driver's license, or birth certificate as proof of age and residence and provide Sponsor with a valid social security number before a Prize is awarded for tax reporting purposes. An IRS Form 1099 may be issued in the name of the Winner. If a Winner is a minor in the State they reside, Prize may be awarded in the name of, or to his/her parent or legal guardian. Non-compliance may result in disqualification. If any potential Winner fails or refuses to sign and return such Prize Acceptance Release within the time-period required by Sponsor or if the Prize or Prize notification is returned as rejected, faulty, unclaimed, or returned as undeliverable to such potential Winner, such potential Winner may be disqualified and an alternate Winner may be selected. If any potential Winner is found to be ineligible, or if he or she has not complied with these Official Rules, or if

the potential Winner cannot attend or participate in any portion of the Prize, or declines a Prize for any reason prior to award, such potential Winner may be disqualified and an alternate potential Winner may be selected. If, for any reason, more bona fide Winners come forward seeking to claim prizes, in excess of the number of each type of Prize set forth in these Official Rules, the Winner, or remaining Winners, as the case may be, of the advertised number of Prizes available may be selected in a random drawing from among all persons making purportedly valid claims for such Prize(s). Inclusion in such drawing shall be each Participant's sole and exclusive remedy under such circumstances. The Released Entities are not responsible for and shall not be liable for late, lost, damaged, intercepted, misdirected, or unsuccessful efforts to notify the potential Winner. All properly claimed Prizes will be awarded. The Sponsor and its agents are not in any way responsible or liable for damages resulting from shipping and handling, loss, use or misuse of any Prize awarded in this Sweepstakes. The Prize Acceptance Release is subject to verification by Sponsor.

If the Winner becomes disabled or cannot otherwise fully enjoy the Prize or Travel Package due to illness, Sponsor shall have the option of: (a) being relieved of liability for fulfillment of the Prize award; or (b) at Sponsor's sole and absolute discretion, extend the period during which the Prize may be awarded for a period equal to the duration of the Winner's disability or illness, in which case certain Prize components may not be available. The Winner must prove such disability by a doctor's certificate, which certificate shall be endorsed by another physician agreeable to Sponsor and Winner at Sponsor's expense.

X. USE OF PERSONAL INFORMATION: By entering the Sweepstakes, Participant consents for the Sponsor to obtain, use, and transfer a Participant's name, address and other information provided for the purpose of administering this Sweepstakes; the information provided in connection with the entry process will be used by Sponsor and Administrator only, in accordance and will not be sold or provided to another company. Participant's entry information will be treated according to Sponsor's privacy policy <https://targetssportsworld.com/privacy-policy/>. By participating in the Promotion and providing any contact information, Participants hereby agree to Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted Sponsor's Privacy Policy.

XI. RELEASES: Except, where prohibited by law, participation in this Sweepstakes constitutes each Participant's agreement to hold the Released Entities harmless from and against any losses or damages of any kind, including but not limited to, personal injury or death, resulting from participating in this Promotion or from the acceptance, possession, use or misuse of any Prize awarded or participation in any Prize-related activity. The Winner shall bear all risk of loss or damage to their Prize after it has been delivered. Sponsor makes no representations or warranties of any kind concerning the appearance, safety, or performance of any Prize. Released Entities reliance upon Winner's compliance with these Official Rules, or Winner's participation in Prize related activities, further constitutes Winner's agreement that the Released Entities may use Winner's name, voice, likeness and/or biographical data for advertising and promotional purposes in any, and all media without limitation or additional compensation, for any and all public relations, advertising and/or promotional purposes, as determined by Sponsor, in all forms of media worldwide and by all manners (now and hereafter known), in perpetuity, without notice, consent, review or approval or further compensation.

XII. LIMITATIONS OF LIABILITY: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON OR PERSONS RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW. Released Entities are not responsible for faulty, incorrect, undeliverable or mis-transcribed phone/e-mail/internet transmissions, incorrect announcements of any kind, technical hardware or software failures of any kind including any injury or damage to any person's computer related to or resulting from participating in or experiencing any materials in connection with the Promotion, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmission that may limit a Participant's (or user's) ability to participate in the Promotion. Sponsor assumes no responsibility for undeliverable e-mails resulting from any form of active or passive e-mail filtering by a Participant's Internet service provider and/or e-mail client or for insufficient space in Participant's e-mail account to

receive e-mail. Sponsor reserves the right to cancel or modify the Promotion if for any reason, the Giveaway is undermined by any event beyond the Sponsor's control, including but not limited to fire, flood, epidemic, labor dispute or strike, act of God or public enemy, or any force majeure event or if fraud, misconduct or technical failures destroy the integrity of the program; or if a computer virus, bug, or other technical problem corrupts the administration or security of the program as determined by Sponsor/it's agencies, in their sole discretion. In the event of termination, a notice will be posted online and a drawing to award the Prizes will be conducted from among all eligible entries received prior to termination. The failure of the Released Entities to comply with any provision of these Official Rules due to an act of God, epidemic, act of public enemies or any act outside of the Sponsor's control/force majeure event, will not be considered a breach of these Official Rules. In the event a dispute arises regarding the identity of the Participant, entry will be deemed made by the person whose name appears on the online order form or mail-in entry. Any damage made to the Website by a Participant will be the responsibility of the Participant and/or the authorized e-mail account holder of the e-mail address submitted at the time of entry. Proof of submitting entries will not be deemed to be proof of receipt by Sponsor. Any entries which are suspected of being fraudulent (including those using robotic, automatic, programmed, or similar methods of participation) will be disqualified, based on determinations made solely by Sponsor. Sponsor reserves the right to prohibit the participation of an individual if fraud or tampering is suspected or if the individual fails to comply with any requirement of participation as stated herein or with any provision in these Official Rules.

XIII. DISPUTES: Except where prohibited, as a condition of participating in this Promotion, Participant agrees that any and all disputes which cannot be resolved between the parties, claims and causes of action arising out of, or connected with this Promotion, or any prizes awarded, or the determination of Winner shall be resolved individually (without resort to any form of class action and with the understanding and agreement that these Official Sweepstakes Rules shall apply), and shall be submitted to arbitration pursuant to the commercial arbitration rules of the American Arbitration Association, then effective. Further, in any such dispute, under no circumstances will Participant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental, or consequential damages, or any other damages, including attorneys' fees, other than Participant's actual out-of-pocket expenses (e.g., costs associated with entering this Promotion), and Participant further waives all rights to have damages multiplied or increased. The arbitration shall be conducted in the State of Connecticut, in the City of Cheshire, County of New Haven, and judgment on the arbitration award may be entered into any court having jurisdiction thereof. In the event that arbitration is prohibited in a particular state/territory then any such claim shall be brought and maintained in the federal or state courts of the State of Connecticut, in the City of Cheshire, County of New Haven. Any dispute or claim arising out of the entry of this Sweepstakes, or any disputes with site users which arise, as a result of the use of this website, shall be governed by the laws of the State of Connecticut, without respect to conflicts of laws principles.

XIV. WINNERS LIST/OFFICIAL RULES REQUEST: For the names and city/state of prizewinner or a copy of these Official Rules, send a request specifying a copy of the Winners List or Official Rules along with a self-addressed, stamped envelope postmarked by 10/31/22 and received by 11/4/22. Mail to: Compliance/ Target Sports USA Prime Day Truck Giveaway Winners List, PO Box 468, Stonington, CT 06378.

XV. SPONSOR: Target Sports USA, 30 Fieldstone Court, Cheshire CT 06410

XVI. SWEEPSTAKES ADMINISTRATOR: Compliance Sweepstakes Services LLC, PO Box 469, Stonington, CT 06378.

XVII. MISCELLANEOUS: The names of individuals, groups, companies, products, and services mentioned herein, and any corresponding likenesses, logos and images thereof reproduced herein, have been used for identification purposes only and may be the copyrighted properties and trademarks of their respective owners. The mention of any individual, group or company, or the inclusion of a product or service as a prize, does not imply any association with or endorsement by such individual, group or company or the manufacturer or distributor of such product or service and, except as otherwise indicated, no association or endorsement is intended or should be inferred. The invalidity or unenforceability of any

provision of these Official Rules or the Prize Acceptance Release will not affect the validity or enforceability of any other provision. In the event, that any provision of the Official Rules or the Prize Acceptance Release is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules will not constitute a waiver of that provision. For Participant, to the extent there is a conflict between Official Rules appearing any other location and any terms of use or other agreements posted on the Sponsor's Website, these are the Official Rules to be abided by.

Ford Motor Co. (as vehicle manufacturer) and respective affiliates, subsidiaries, shareholders, representatives, officers, directors, agents, and employees will have no liability or responsibility for any claim arising in connection with the participation in this sweepstakes or any prize awarded and has not offered or sponsored this sweepstakes in any way.