

NO PURCHASE OR MEMBERSHIP OBLIGATION IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ALL FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.

I. SPONSOR: Target Sports USA, 30 Fieldstone Court, Cheshire CT 06410

II. CO-SPONSOR / PRIZE SUPPLIER: Hornady Manufacturing, Inc., 3625 W. Old Potash Highway, Grand Island, NE 68803

III. ELIGIBILITY: The *Hornady AMMO Elk Hunt Sweepstakes* (the “Sweepstakes” or “Promotion”) is open to registered Target Sports USA AMMO+ Members (“AMMO+ Member(s)” or “Member(s)”) and Mail-in Participants (“Mail-in Participant(s)”) who are legal residents of the United States and District of Columbia (D.C) (excluding residents of Alaska, and Hawaii) and are 18 years of age or older (except residents of Alabama and Nebraska, who must be 19 years of age or older) at time of entry. Refer to entry directions in Section VI of these Official Rules. Officers, members, directors, representatives and employees of the Sponsor and Co-Sponsor and any of their respective parent companies, affiliated companies, subsidiaries, dealers, franchisees, licensees, distributors, suppliers, participating retailers, advertising / promotion/judging agencies, persons engaged in the development, production or distribution of materials for this Sweepstakes, Compliance Sweepstakes Services, LLC (collectively, the “Released Entities”) and the immediate family members (defined as spouse, parents, grandparents, children, grandchildren, siblings, - whether biological, adopted, step or in-law) of such individuals, or persons living in the same household as such individuals (whether related or not), are not eligible to participate in the Sweepstakes. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations. Participation constitutes Participant's full and unconditional agreement to these Official Rules and Sponsor decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein. **Void in Puerto Rico, Alaska, Hawaii, the U.S. Virgin Islands, Guam, U.S. Military installations in foreign countries, and where prohibited, taxed, or restricted by law, regulation, or ordinance.**

IV. AGREEMENT TO OFFICIAL RULES: Participation in the Sweepstakes constitutes a Participant’s full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsor and Co-Sponsor, which are final and binding. Winning a prize is contingent upon fulfilling all requirements set forth herein.

V. ENTRY PERIOD FOR THE SWEEPSTAKES AND ENTRY CONDITIONS: The Sweepstakes begins at 12:00 am Eastern Time (“ET”) January 24, 2024, and ends at 11:59:59 pm ET June 28, 2024 (the “Entry Period”). **Sweepstakes is open only to Target Sports USA AMMO+ Members (“Member(s)”)**. Individuals, who are not an AMMO+ member are invited to go to the Sponsor’s website at <http://targetsportsusa.com> (the “Website”) or call (860) 426-9886 to become a Target Sports USA AMMO+ Member. **A fee of \$99.00 (Ninety-nine USD) is associated with this annual membership.** Follow the prompts to provide the following information: first and last name, home address, telephone number (to be used for winner notification only), e-mail address, date of birth, and a valid credit card number. Upon completion of the submission and the membership enrollment you are deemed a Participant Member and to receive one (1) entry into the Sweepstakes drawing. You must remain an AMMO+ Member though the entire Promotion Period to be included in the random winner drawing. Current Members are requested to update their profile and credit card information. Upon completion of the requested information, you receive one (1) entry into the Sweepstakes drawing. If a Participant opts to enter via his/her wireless mobile device (which may only be available via participating wireless carriers and is not required to enter the Sweepstakes), standard text messaging and/or data rates may apply for each message sent or received from your mobile device, according to the terms and conditions of your service agreement with your wireless carrier. A free mail-in entry is available. Refer to Section VI (2) below.

VI. HOW TO ENTER THE SWEEPSTAKES: An individual will be deemed a participant (“Participant”, “Member” or “you”) in the Sweepstakes if eligible and enters the Sweepstakes via any of the following two (2) methods of entry:

1.) Hornady Ammo Purchase Entry Method: Available to Target Sports USA AMMO+ Members only. Visit Sponsor's website at <http://targetsportsusa.com> (the "Website") to complete a purchase of the Co-Sponsor's ammunition. For every \$100.00 (USD) spent via an approved credit or debit card transaction, you receive one (1) entry based on the list price of your purchase (excludes sales tax, shipping/handling charges and any discounts). A purchase total between \$150 to \$199 will earn one (1) additional entry. A Hornady Ammo purchase agreement is required to be completed and the transaction paid and closed during the Promotion Period. The name of the person appearing on the purchase receipt and/or signed purchase agreement will be entered into the Sweepstakes database. All orders are required to be placed through the Sponsor's Website. The date that appears on the Merchandise confirmation order receipt determines eligibility for one (1) Sweepstakes entry per \$100.00 spent. Merchandise returned or cancelled prior to the drawing date, will void the entry resulting in the removal of Participant from the Sweepstakes entrant list.

2.) Mail-in Method of Entry (AMOE): Enter by legibly hand printing on a 3"x 5" or 4" x 6" postcard or paper, in black or blue ink, your first name, last name, mailing address, city, state, zip, day and evening phone numbers with area code (to be used for winner notification), e-mail address (if available) and date of birth. Mail each postcard separately in a **hand printed first class stamped #10 business size envelope** to: Compliance / Hornady AMMO Elk Hunt Sweepstakes, P.O. Box 468, Stonington, CT 06378. **The return address on the envelope must also be hand-printed with the sender's full name and address.** Rubber stamped or commercial printed return address labels will void the entry. All mail-in entries must include all requested information and format (as stated above) to be considered a valid entry. Bulk shipments (multiple entries in one shipping package) will not be accepted and will be destroyed. Mail-in entries must be postmarked between January 24, 2024, and June 28, 2024, and must be received by July 5, 2024. A correctly completed postcard and envelope, receives one (1) entry into the random winner drawing. Mail-in entry card and envelope must be hand printed by the Participant only. In addition, Participants are not permitted to use any third-party organization to assist with the entry process in any way (as determined by the Administrator). Typed, computer generated, or otherwise mechanically reproduced postcards, and outer envelopes are NOT allowed and will not be accepted. Proof of sending an entry will not be deemed to be proof of receipt by Sponsor. Sponsor is not responsible for mail that is lost, late, incomplete, invalid, unintelligible, illegible, stolen, damaged, or misdirected. Postage due mail entries will be disqualified. **Each Envelope must be mailed individually. Bulk shipments of entries will not be accepted.** Postcards mailed without an outer #10 envelope are disqualified. All entries become the exclusive property of Sponsor and will not be acknowledged or returned.

Limit: Two Hundred (200) entries per person regardless of method of entry.

VII. DRAWING, NOTIFICATION AND ODDS: One (1) potential Grand Prize Winner ("Winner") is to be randomly selected on or about July 15, 2024, by a third-party administrator ("the Administrator"), an independent judging organization, whose decisions are final in all matters relating to this Sweepstakes. The potential Winner will be notified by phone and/or e-mail. If a potential Winner cannot be contacted or does not respond within two (2) calendar days of the initial notification, or does not respond with complete contact information as requested by voice message, or whose phone provider indicates that the phone number is invalid or unable to receive the communication (even if ultimately delivered thereafter), or found to be ineligible, cannot or does not comply with these Official Rules, or if his/her prize notification is returned as undeliverable, such potential Winner will be disqualified and an alternate potential Winner may be selected at Sponsor's sole discretion. All methods of entry have an equal chance of winning. Odds of winning in this drawing depend upon the number of entries received by the time of the drawing.

VIII. PRIZE ("Prize"): The Grand Prize Winner and their guest will enjoy an all-inclusive Guided Elk Hunt ("Hunt") experience at the Three Forks Ranch in Savery, Wyoming. The Prize includes lodging, meals, a 2X1 Guiding, Transportation in the Field and Field Dressing. In addition to the Hunt is a Fly-Fishing Session and a Sporting Clays Session. The Hunt Package includes Non-Resident Elk License, Meat Processing and Shipping, Euro Mount and Taxidermy Shipping ("Hunt Package"). A larger size Elk kill, and processing may require additional fees not included in the Sponsor's Three Forks Ranch Hunt contract. Additional fees may need to be covered by the Winner. Total Hunt Package Approximate Retail Value ("ARV") is \$30,00, plus estimated travel expenses at \$1500 makes the Prize Pool Total ARV \$31,500 (USD). The Hunt Package takes place between October 7, 2024, and October 13, 2024. Actual Prize value may vary based on various factors, including fluctuations in price for airfare and distance between the point of departure and the destination. Additional Prize award details and travel information is to be provided to the Winner at the time of notification.

IX. HUNT PACKAGE, TERMS AND CONDITIONS: The Hunt Package includes roundtrip air transportation from a major commercial airport near a Winner's residence (as determined by Sponsor in their sole discretion) to a major commercial airport near Savery, WY; seven-day/six-night accommodations Winner and their one (1) guest ("Guest"); ground transportation to and from WY airport to Three Forks Ranch. Prize does not include parking, accommodations, or transportation beyond that specified above. Guest of Winner must be at least eighteen (18) years of age as of the date of departure. Once a travel Guest is selected, he/she may not be substituted, except in Sponsor's sole and absolute discretion. Guest must execute Travel Companion Liability/Publicity Release prior to issuance of travel documents. If Guest is a minor, parent or legal guardian must sign and return release and may be required to accompany minor on the trip at their own expense. **Hunt Package must be taken between Monday October 7, 2024, and Sunday October 13, 2024, or Prize will be forfeited.** Travel arrangements must be made through Sponsor's Travel Department, on an airline carrier of Sponsor's choice. Certain travel restrictions and blackout dates may apply. A Winner, who lives within a 200-mile radius of the designation, will not receive the airline ticket portion of the prize, but a \$200 travel allowance. Winner and Guest must travel together on the same itinerary, including the same departure date, destination and return date, and must have valid travel documents (e.g., valid government issued photo ID and/or passport) prior to departure, and failure to do so will result in forfeiture of Prize. All elements of the trip must be redeemed at the same time, and no changes will be permitted after confirmation of any redemption. Once travel commences, no unscheduled stopovers are permitted; if an unscheduled stopover occurs, full fare will be charged from stopover point for the remaining segments, including return of the trip. Trip may not be combined with any other offer and travel may not qualify for frequent flyer miles. Lost, stolen, or damaged airline tickets, travel vouchers or certificates will not be replaced or exchanged by the Sponsor and any changes made to either of these will be at the expense of the Winner, not the Sponsor or Co-Sponsor. Winner is solely responsible for all expenses and costs associated with acceptance and/or use of Prize not specifically stated herein as being awarded, including, without limitation any and all taxes and other expenses, costs, or fees associated with the acceptance and/or use of Prize, ground transportation (other than as described above), room service, bag check fees, parking fees, laundry service, alcoholic beverages, merchandise, souvenirs, telephone calls, tips, gratuities and service charges, site-seeing excursions, food other than what is included in the Hunt Package and any other incidental costs or expenses not covered in the Hunt Package. Winner and Guest are also responsible for obtaining airline travel insurance, and all other forms of insurance at the Winner's option and hereby acknowledge that Sponsor has not and will not obtain or provide any other types of insurance. Sponsor or Co-Sponsor will not be responsible for any cancellations, delays, diversions or substitution or any act or omissions whatsoever by the supplier of accommodations, venue operators, transportation companies, prize providers or any other persons providing any prize-related services. Sponsor and Co-Sponsor are not liable for any missed prize events, opportunities or expenses incurred as a consequence of flight cancellation/delay or ground transportation delay. No refund or compensation will be made in the event of the cancellation or delay of any transportation or other prize element. Sponsor and Co-Sponsor have the right, but not the obligation, to make any deductions and withholdings that either the Sponsor or Co-Sponsor deems necessary or desirable under applicable federal, state, and local tax laws, rules, regulations, codes, or ordinances.

EACH PRIZE IS AWARDED "AS IS" AND WITHOUT WARRANTY OF ANY KIND EXPRESS OR IMPLIED, INCLUDING WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE.

No transfer of Prize will be permitted. Sponsor reserves the right, at its sole discretion, to substitute any Prize package with another Prize (or cash equivalency) of equal or greater value, if the advertised Prize (or any component thereof) is not available. All decisions by Sponsor as to the Prize Winners and Prizes are final. Prize Winner understands and agrees that the Prize activities may be videotaped/photographed. Rights to any Prize event video/photo belong solely to the Sponsor and can be used in any media at their sole discretion.

X. GENERAL TERMS AND CONDITIONS: The Prize Winner is required to comply with all applicable federal, state, and local laws, rules, regulations, and is solely responsible for all federal, state and/or local taxes, or for any other fees or costs associated with the Prize received. The stated ARV of the Prize is based on available information provided to Sponsor at the time these Official Rules were drafted (and any

difference in ARV at the time of awarding will not be awarded). The Winner receiving a Prize valued over \$600.00 may be required to sign an Affidavit of Eligibility and Liability/Publicity Release (collectively, the "Prize Acceptance Release"), and return the document within five (5) days of written notification. Winners must execute Prize Acceptance Release prior to issuance of travel documents. Winner is also required to send a copy of their passport, driver's license, or birth certificate as proof of age and residence and provide Sponsor with a valid social security number before a Prize is awarded for tax reporting purposes. An IRS Form 1099 may be issued in the name of the Winner. If a Winner is a minor in the State they reside, Prize may be awarded in the name of, or to his/her parent or legal guardian. Non-compliance may result in disqualification. If any potential Winner fails or refuses to sign and return such Prize Acceptance Release within the time-period required by Sponsor or if the Prize or Prize notification is returned as rejected, faulty, unclaimed, or returned as undeliverable to such potential Winner, such potential Winner may be disqualified and an alternate Winner may be selected. If a potential Winner is found to be ineligible, or if he or she has not complied with these Official Rules, or if the potential Winner cannot attend or participate in any portion of the Prize, or declines a Prize for any reason prior to award, such potential Winner may be disqualified and an alternate potential Winner may be selected. If, for any reason, more bona fide Winners come forward seeking to claim prizes, in excess of the number of each type of Prize set forth in these Official Rules, the Winner, or remaining Winners, as the case may be, of the advertised number of Prizes available may be selected in a random drawing from among all persons making purportedly valid claims for such Prize(s). Inclusion in such drawing shall be each Participant's sole and exclusive remedy under such circumstances. The Release Entities are not responsible for and shall not be liable for late, lost, damaged, intercepted, misdirected, or unsuccessful efforts to notify the potential Winner. All properly claimed Prizes will be awarded. The Sponsor, Co-Sponsor and their agents are not in any way responsible or liable for damages resulting from shipping and handling, loss, use or misuse of any Prize awarded in this Sweepstakes. The Prize Acceptance Release is subject to verification by Sponsor.

If the Winner becomes disabled or cannot otherwise fully enjoy the Hunt Package due to illness, Sponsor and/or Co-Sponsor shall have the option of: (a) being relieved of liability for fulfillment of the Prize award; or (b) at Sponsor and/or Co-Sponsor's sole and absolute discretion, extend the period during which the Prize may be awarded for a period equal to the duration of the Winner's disability or illness, in which case certain Prize components may not be available. The Winner must prove such disability by a doctor's certificate, which certificate shall be endorsed by another physician agreeable to Sponsor, Co-Sponsor and Winner at Sponsor or Co-Sponsor's expense.

XI. USE OF PERSONAL INFORMATION: By entering the Sweepstakes, Participant consents for the Sponsor to obtain, use, and transfer a Participant's name, address and other information provided for the purpose of administering this Sweepstakes; the information provided in connection with the entry process will be used by Sponsor, Co-Sponsor and Administrator only, in accordance and will not be sold or provided to another company. Participant's entry information will be treated according to Sponsor's privacy policy at <https://targetsportsworld.com/privacy-policy/> and the Co-Sponsor's privacy policy at <https://www.hornady.com/privacy-policy>. By participating in the Promotion and providing any contact information, Participants hereby agree to Sponsor and the Co-Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted each company's Privacy Policy.

XII. MODIFICATION: If the Sponsor or the Co-Sponsor determines, in its sole discretion, that the Sweepstakes is no longer capable of running as intended by these Official Rules for any reason whatsoever, Sponsor and Co-Sponsor reserve the right to cancel, terminate, suspend, postpone, delay or modify the Sweepstakes, in whole or in part, including, but not limited to, any occurrences described in Section XIII, or any other causes which may corrupt or impair the integrity, security, fairness or proper conduct of the Sweepstakes. If the Sponsor or Co-Sponsor determine that more Prize claims are submitted or more Prize notices are distributed than the number of Prizes offered in these Official Rules, the Sponsor and or the Co-Sponsor shall immediately suspend all drawings and Prize awards, and reserves the right to award any remaining Prizes (up to the total set forth in these Official Rules) in a manner deemed fair and equitable. For example, either the Sponsor or Co-Sponsor may choose a Winner in a random drawing from among the eligible entries received up to the time of the impairment or conduct a random drawing among all Prize claimants, and neither the Sponsor, the Co-Sponsor, the Sweepstakes Administrator, nor any of the Released Entities shall have any further liability to any Participant in connection with the Sweepstakes.

XIII. RELEASES: Except, where prohibited by law, participation in this Sweepstakes constitutes each Participant's agreement to hold the Released Entities harmless from and against any losses or damages of any kind, including but not limited to, personal injury or death, resulting from participating in this Promotion or from the acceptance, possession, use or misuse of any Prize awarded or participation in any Prize-related activity. The Winner shall bear all risk of loss or damage to their Prize after it has been delivered. Sponsor makes no representations or warranties of any kind concerning the appearance, safety, or performance of any Prize. Released Entities reliance upon Winner's compliance with these Official Rules, or Winner's participation in Prize related activities, further constitutes Winner's agreement that the Released Entities may use Winner's name, voice, likeness and/or biographical data for advertising and promotional purposes in any, and all media without limitation or additional compensation, for any and all public relations, advertising and/or promotional purposes, as determined by Sponsor, in all forms of media worldwide and by all manners (now and hereafter known), in perpetuity, without notice, consent, review or approval or further compensation.

XIV. LIMITATIONS OF LIABILITY: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON OR PERSONS RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW. Released Entities are not responsible for faulty, incorrect, undeliverable or mis-transcribed phone/e-mail/internet transmissions, incorrect announcements of any kind, technical hardware or software failures of any kind including any injury or damage to any person's computer related to or resulting from participating in or experiencing any materials in connection with the Promotion, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmission that may limit a Participant's (or user's) ability to participate in the Promotion. Sponsor assumes no responsibility for undeliverable e-mails resulting from any form of active or passive e-mail filtering by a Participant's Internet service provider and/or e-mail client or for insufficient space in Participant's e-mail account to receive e-mail. Sponsor reserves the right to cancel or modify the Promotion if for any reason, the Sweepstakes is undermined by any event beyond the Sponsor's control, including but not limited to fire, flood, epidemic, labor dispute or strike, act of God or public enemy, or any force majeure event or if fraud, misconduct or technical failures destroy the integrity of the program; or if a computer virus, bug, or other technical problem corrupts the administration or security of the program as determined by Sponsor/it's agencies, in their sole discretion. In the event of termination, a notice will be posted online and a drawing to award the Prizes will be conducted from among all eligible entries received prior to termination. The failure of the Released Entities to comply with any provision of these Official Rules due to an act of God, epidemic, act of public enemies or any act outside of the Sponsor's control/force majeure event, will not be considered a breach of these Official Rules. In the event a dispute arises regarding the identity of the Participant, entry will be deemed made by the person whose name appears on the online order form or mail-in entry. Any damage made to the Website by a Participant will be the responsibility of the Participant and/or the authorized e-mail account holder of the e-mail address submitted at the time of entry. Proof of submitting entries will not be deemed to be proof of receipt by Sponsor. Any entries which are suspected of being fraudulent (including those using robotic, automatic, programmed, or similar methods of participation) will be disqualified, based on determinations made solely by Sponsor. Sponsor reserves the right to prohibit the participation of an individual if fraud or tampering is suspected or if the individual fails to comply with any requirement of participation as stated herein or with any provision in these Official Rules.

XV. DISPUTES: Except where prohibited, as a condition of participating in this Promotion, Participant agrees that any and all disputes which cannot be resolved between the parties, claims and causes of action arising out of, or connected with this Promotion, or any prizes awarded, or the determination of Winner shall be resolved individually (without resort to any form of class action and with the understanding and agreement that these Official Sweepstakes Rules shall apply), and shall be submitted to arbitration pursuant to the commercial arbitration rules of the American Arbitration Association, then effective. Further, in any such dispute, under no circumstances will Participant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental, or consequential damages, or any other damages, including

attorneys' fees, other than Participant's actual out-of-pocket expenses (e.g., costs associated with entering this Promotion), and Participant further waives all rights to have damages multiplied or increased. The arbitration shall be conducted in the State of Connecticut, in the City of Cheshire, County of New Haven, and judgment on the arbitration award may be entered into any court having jurisdiction thereof. In the event that arbitration is prohibited in a particular state/territory then any such claim shall be brought and maintained in the federal or state courts of the State of Connecticut, in the City of Cheshire, County of New Haven. Any dispute or claim arising out of the entry of this Sweepstakes, or any disputes with site users which arise, as a result of the use of this website, shall be governed by the laws of the State of Connecticut, without respect to conflicts of laws principles.

XVI. WINNERS LIST/OFFICIAL RULES REQUEST: For the names and city/state of prizewinner or a copy of these Official Rules, send a request specifying a copy of the Winners List or Official Rules along with a self-addressed, stamped envelope postmarked by 8/16/24 and received by 8/21/24. Mail to: Compliance/ Hornady AMMO Elk Hunt Sweepstakes Winners List, PO Box 468, Stonington, CT 06378.

XVII. SWEEPSTAKES ADMINISTRATOR: Compliance Sweepstakes Services LLC, 20 Broad St, #469, Stonington, CT 06378.